

# HERDELL PRINTING

AND LITHOGRAPHERS, INC.

P.O. BOX 72 340 McCORMICK STREET  
ST. HELENA, CALIFORNIA 94574  
707.963.3634 FAX 707.963.5002

## LABEL ORDER

SHEETFED LABEL PRINTING

Please complete this form as thoroughly as possible for any and all labels to be printed. Check any boxes which apply. When finished send this information via fax. Include a sample of each label in the fax, or you may email a sample of each label via PDF to [prepress@herdellprinting.com](mailto:prepress@herdellprinting.com). If the printing processes are not clearly definable from the samples, please make call-outs for colors, foil, emboss, etc.

WINERY: \_\_\_\_\_

PHONE: \_\_\_\_\_

CONTACT: \_\_\_\_\_

FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

(for proofing purposes)

VINTAGE: \_\_\_\_\_

LABEL QUANTITY: Face \_\_\_\_\_

VARIETAL: \_\_\_\_\_

Back \_\_\_\_\_

APPELLATION: \_\_\_\_\_

Case \_\_\_\_\_

ALCOHOL: \_\_\_\_\_

PAPER: \_\_\_\_\_

DBA: \_\_\_\_\_

PAPER COLOR: \_\_\_\_\_

UPC: \_\_\_\_\_

INK: 4/C PROCESS  # SPOT COLORS \_\_\_\_\_

LABEL SIZE: Face \_\_\_\_\_

FOIL: YES  NO

Back \_\_\_\_\_

EMBOSS: YES  NO

Case \_\_\_\_\_

DIE CUT: YES  NO

SPECIAL INSTRUCTIONS:

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REQUEST FOR QUOTATION:

AUTHORIZED SIGNATURE: \_\_\_\_\_

Please return this information via fax.  
THANK YOU FOR YOUR BUSINESS