

# HERDELL PRINTING

AND LITHOGRAPHERS, INC.

P.O. BOX 72 340 McCORMICK STREET  
ST. HELENA, CALIFORNIA 94574  
707.963.3634 FAX 707.963.5002

## QUOTE REQUEST LABEL OR COMMERCIAL PRINTING

Please complete this form as thoroughly as possible for any and all items to be printed. Check any boxes which apply. When finished send this information via fax. Include a sample of each product in the fax, or you may email a sample of each product via PDF to [prepress@herdellprinting.com](mailto:prepress@herdellprinting.com). If the printing processes are not clearly definable from the samples, please make call-outs for colors, foil, emboss, etc.

COMPANY: \_\_\_\_\_

CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

(for proofing purposes)

PRODUCT: \_\_\_\_\_

QUANTITY: \_\_\_\_\_

FINISH SIZE: \_\_\_\_\_

if product is a label:

SHEETFED: YES

PRESSURE SENSITIVE: YES

MULTIPLE VARIETALS: YES

MULTIPLE VINTAGES: YES

PAPER: \_\_\_\_\_

PAPER COLOR: \_\_\_\_\_

INK: 4/C PROCESS  # SPOT COLORS \_\_\_\_\_

FOIL: YES  NO

EMBOSS: YES  NO

DIE CUT: YES  NO

SCORE or PERFORATION: YES  NO

OTHER: please list \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

SPECIAL INSTRUCTIONS:

\_\_\_\_\_  
\_\_\_\_\_

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\*If you cannot answer all questions or have questions yourself, please call us.

AUTHORIZED SIGNATURE: \_\_\_\_\_

Please return this information via fax.  
THANK YOU FOR YOUR BUSINESS