

HERDELL PRINTING

AND LITHOGRAPHERS, INC.

P.O. BOX 72 340 McCORMICK STREET
ST. HELENA, CALIFORNIA 94574
707.963.3634 FAX 707.963.5002

QUOTE REQUEST LABEL OR COMMERCIAL PRINTING

Please complete this form as thoroughly as possible for any and all items to be printed. Check any boxes which apply. When finished send this information via fax. Include a sample of each product in the fax, or you may email a sample of each product via PDF to prepress@herdellprinting.com. If the printing processes are not clearly definable from the samples, please make call-outs for colors, foil, emboss, etc.

COMPANY: _____

CONTACT: _____

PHONE: _____

FAX: _____

E-MAIL: _____

(for proofing purposes)

PRODUCT: _____

QUANTITY: _____

FINISH SIZE: _____

if product is a label:

SHEETFED: YES

PRESSURE SENSITIVE: YES

MULTIPLE VARIETALS: YES

MULTIPLE VINTAGES: YES

PAPER: _____

PAPER COLOR: _____

INK: 4/C PROCESS # SPOT COLORS _____

FOIL: YES NO

EMBOSS: YES NO

DIE CUT: YES NO

SCORE or PERFORATION: YES NO

OTHER: please list _____

SPECIAL INSTRUCTIONS:

*If you cannot answer all questions or have questions yourself, please call us.

AUTHORIZED SIGNATURE: _____

Please return this information via fax.
THANK YOU FOR YOUR BUSINESS