

HERDELL PRINTING

AND LITHOGRAPHERS, INC.

P.O. BOX 72 340 McCORMICK STREET
ST. HELENA, CALIFORNIA 94574
707.963.3634 FAX 707.963.5002

LABEL ORDER

PRESSURE SENSITIVE LABEL PRINTING

Please complete this form as thoroughly as possible for any and all labels to be printed. Check any boxes which apply. When finished send this information via fax. Include a sample of each label in the fax, or you may email a sample of each label via PDF to prepress@herdellprinting.com. If the printing processes are not clearly definable from the samples, please make call-outs for colors, foil, emboss, etc.

WINERY: _____

PHONE: _____

CONTACT: _____

FAX: _____

E-MAIL: _____

(for proofing purposes)

VINTAGE: _____

LABEL QUANTITY: Face _____

VARIETAL: _____

Back _____

APPELLATION: _____

PAPER: _____

ALCOHOL: _____

PAPER COLOR: _____

DBA: _____

INK: 4/C PROCESS # SPOT COLORS _____

UPC: _____

FOIL: YES NO

LABEL SIZE: Face _____

EMBOSS: YES NO

Back _____

DIE CUT: YES NO

BOTTLER: _____

MAX DIAMETER: _____

BOTTLING DATE: _____

CORE SIZE: _____

UNWIND DIRECTION: circle one

SPACE BETWEEN LABELS: _____



#3
OUTSIDE OFF RIGHT
OUTSIDE UNWIND WITH
RIGHT EDGE LEADING



#4
OUTSIDE OFF LEFT
OUTSIDE UNWIND WITH
LEFT EDGE LEADING



#7
INSIDE OFF RIGHT
INSIDE UNWIND WITH
RIGHT EDGE LEADING



#8
INSIDE OFF LEFT
INSIDE UNWIND WITH
LEFT EDGE LEADING

REQUEST FOR QUOTATION:

AUTHORIZED SIGNATURE: _____

Please return this information via fax.
THANK YOU FOR YOUR BUSINESS